works’ spring benefit art auction needs you!

dear artist and friend of works/san josé:

this can only work with your help: works, your community art and performance center, is asking for your art to be the focus of our march 2011 benefit auction! this showcase of regional talent is also works’ most important fundraiser, and your commitment and most inspired artwork are needed now to help move works into the future.

please confirm right away that you will contribute to this very important event by sending an email to auction@workssanjose.org with the spelling of your name, email address, phone number, and web page if applicable, so that we can include you in auction press releases and on our website as early as possible. look for artist donation forms and auction updates at: www.workssanjose.org. if you don’t have email access, you can leave a message with your information at 408.300.6405.

please deliver art to 451 south first street in downtown san josé on one of these 4 days: thursday, february 24, noon to 4pm, friday, february 25, noon to 6pm, or saturday and sunday, february 26 and 27, noon to 4pm. all work should be complete with frame, glass, etc. as appropriate to the work, or otherwise delivered ready to hang or display. as just one token of our appreciation, we offer you a free one year membership to works/san josé if your piece sells at auction. when you deliver, you can also sign up to help with the installation beginning on february 27, or to help with the auction or gallery sitting at the exhibit.

a few notes to help you choose your work of art: please keep to one single piece. we are hoping for work that is a substantial piece from your body of work, yet accessible in size and price, with a retail value from $200 to $1500. a beginning bid/reserve should be 10 to 25 percent of retail to involve as many starting bidders as possible. if practical, we hope you can donate 100% of the proceeds to works, but artists may retain up to 20% of the purchase amount. please contact us if you have any questions and please donate in any way you can—our requests are guidelines, not demands.

exhibition: march 4 through march 19; reception: first friday march 4 from 7pm to 11pm; auction: saturday, march 19 with final preview starting at 5pm and auction at 7pm. we hope to see both you and your work at the reception and auction! all proceeds support exhibition, performance, and education programs at works/san josé, your nonprofit, all volunteer, community art and performance center.

thank you!

sincerely,
the board of directors of works/san josé

works/san josé is member supported, and is primarily funded by this auction event and other individual donations. works presently receives no government or public funding—you are works!